

THE CAMPAIGN TO BUILD AND ENDOW PROVIDENCE CHAPEL

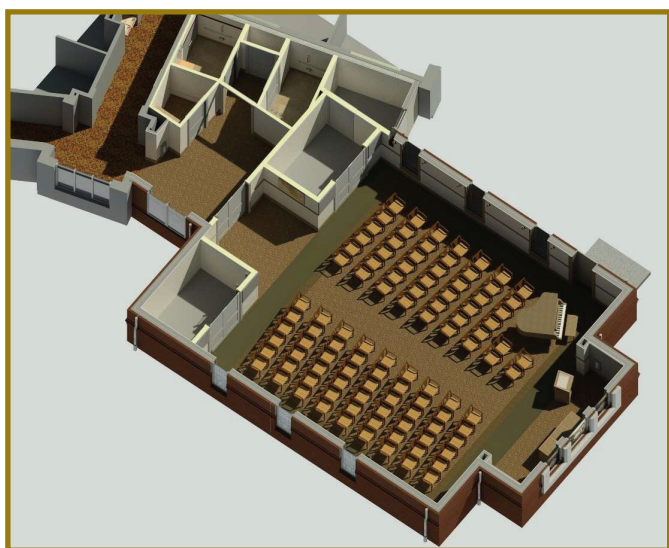
Samaritan Society members are individuals who have named Baptist Homes Foundation as a beneficiary of a bequest, a life insurance policy, a life income gift such as a charitable trust, or any form of planned gift as defined in our Gift Acceptance Policy.

President's Circle members are individuals who make annual contributions that total \$1,000 or more that qualify for a federal charitable income tax deduction.



489 Castle Shannon Boulevard
Pittsburgh, Pennsylvania 15234
412-489-3260
www.bhf.plannedgiving.org





Our Mission and Values

Baptist Homes Society's mission is to provide the highest quality of living for all those we serve, while uplifting one person at a time. We do this through our focus on quality and our commitment to person-centered wellness. Five value statements express our organization's core beliefs:

Faith: Rooted in our heritage, we are called to express Christian love for all, to be a witness to God's love, to be responsible members of our community and good stewards of the resources entrusted to us.

Benevolence: Baptist Homes Society has always been dedicated to providing for individuals who have depleted their financial resources or have insufficient funds to cover the full costs of their care. Since our founding, no one has been asked to leave because they have exhausted their resources through no fault of their own. Through the generosity of others and combining sound fiscal management with the highest quality of services, we offer as many of our services to those in financial need as is consistent with prudent stewardship.

Service: We are called to excellence in our service. We believe in growth that responds to current needs, anticipates the challenges of the future and enhances the basic values and character of our ministry. Every person who is a part of our family, which includes residents, employees, families, volunteers and visitors, is to be treated in a loving, respectful manner consistent with our Christian teachings about the special value of each individual. We strive to foster self-esteem and integrity among all members of our family.

Ethics: Our high regard for Christian ethical behavior is to be reflected throughout the organization including relationships with residents, their families, employees, communities and those with whom we do business.

Wellness: We affirm the right of all individuals in our communities to achieve their highest level of well-being in mind, body and spirit. We are committed to providing the environment that encourages and supports the components of wellness: physical, emotional, spiritual, social, intellectual, and community.

More information regarding Baptist Homes Society can be found at www.baptisthomessociety.org and www.bhf.plannedgiving.org.

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Our Volunteer Leadership

Baptist Senior Services/ Baptist Homes Society Board of Directors

Jeff Tindall
Chair

Erin Stinner
Vice President

Larry W. Jackley
Treasurer

Frank A. Petrich
Secretary

Dr. Joseph Angelelli

Laurie Butler

Richard D. Caruso

Brian T. Gongaware

Donna Kell

Dale Killmeyer

Dr. Bill Presutti

Tom Stout

Karen Timko

Alvin W. Allison, Jr.
Ex Officio

Baptist Homes Foundation Board of Directors

James T. Frantz
Chair

Kathleen A. Stewart
Vice Chair

Cathy Luck
Treasurer

Elizabeth L. Surma
Secretary

Mary Jo Corsetti

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Catherine Grant

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Julia Wu Wilcox, MD

Alvin W. Allison, Jr.
Ex Officio

Jeff Tindall
Ex Officio

Baptist Homes Foundation Advisors

Irene Clark

Carl G. Grefenstette

Joseph R. Irwin

Scott Keffer

Samuel Kramer

Wilma McNeese

Robert F. Patton

Charles J. Queenan, Jr.

Marilou Rubright

John W. Viehman

Our Journey...

Baptist Homes Society has always pursued a course of excellent care, benevolence and Christian compassion. Beginning in 1910 with a mission to serve widows and orphans, we transitioned into a distinctive continuing care retirement community that offers a fulfilling lifestyle for nearly 750 seniors at our Baptist Homes and Providence Point campuses in Mt. Lebanon and Scott Township, respectively. Baptist Homes Foundation is the fundraising entity that generates support for and promotes our mission.

In response to increasing demand for services at our Providence Point campus, we are embarking on the final phase of the project: to build 70 additional units and a chapel. The new apartments will cost \$42 million to construct. It will cost \$3.5 million to build the chapel and endow our chaplaincy program. ***Since public financing cannot be used to construct or endow the chapel, we need your help, and here's why:***

The Case for Support

Why build a chapel at Providence Point?

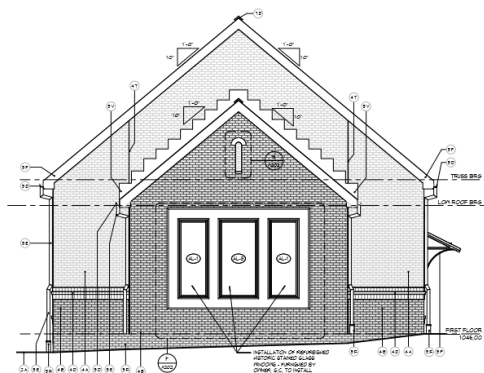
Providence Point is a senior living community developed by Baptist Homes Society to further our mission, which is to provide the highest quality of living for those we serve, while uplifting one person at a time. As a faith-based organization with a 107-year history, we are called to express Christian love for all and to be a witness to God's love, especially to those entrusted to our care, regardless of their personal beliefs or religious affiliations.

One of our core values is to affirm the right of all individuals in all of our communities to achieve their highest level of well-being in mind, body and spirit. We are committed to providing an environment that encourages and supports the components of physical, emotional, spiritual, social, intellectual, and community wellness.

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Through this campaign, we will raise \$3.5 million in private contributions to construct a chapel that considers the faith traditions of all of Providence Point residents and endows the Baptist Homes Society chaplaincy program, assuring that the spiritual needs of all entrusted to our care can be met in perpetuity.



How will Providence Chapel enhance the lives of those we serve and our community?

- Providence Chapel will accommodate at least 100 persons, providing a space for residents to gather privately or collectively for religious services regardless of the denomination;
- Providence Chapel will provide a place for memorial services and religious programs;
- Providence Chapel will provide a venue for weddings and funerals;
- Providence Chapel will be designed to serve as a multi-purpose space for appropriate non-religious services, assuring maximum use of the area;
- Providence Chapel will incorporate 123-year old historic stained glass windows into its design, preserving a regional piece of Baptist Church history, while applying an adaptive reuse to an art-related treasure;
- Providence Chapel will provide a way for donors to memorialize loved ones through recognition tied to their support of the campaign.

Ways to Give

Make us an Irrevocable Beneficiary of an Entry Fee Refund

Providence Point residents [or other CCRC residents] can irrevocably direct a portion of their refundable entry fee to support this campaign.

Make us an Irrevocable Beneficiary of an Existing Charitable Trust

If you have a charitable trust, you can make **Baptist Homes Foundation** an immediate irrevocable beneficiary of that trust.

Gifts of Mineral Rights

Donate non-operating mineral interests to **Baptist Homes Foundation** and claim a tax deduction based on the mineral interest's fair-market value at the time of the gift.

Gifts from a Will or Living Trust

If you need to preserve your assets during your lifetime, this gift will only take effect after your other obligations are fulfilled. While there's no immediate tax benefit associated with this gift, it can provide funds for our endowment to underwrite the future cost of care for residents who deplete their assets through no fault of their own.

Life Income Gifts

Baptist Homes Foundation also offers gifts that provide income for you. Contact us for more information at 412-489-3260.

More detailed information on these and other gifts may be found at www.bhf.plannedgiving.org.

Baptist Homes Foundation and Baptist Homes Society do not provide legal or tax advice. For specific information on which gift is best for you, consult your personal legal and/or tax advisor.

A copy of the official registration and financial information of Baptist Homes Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

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Ways to Give

We have many ways to assist you in supporting this important campaign, and many of them carry tax, income, and/or recognition benefits:

Check or Credit Card

The easiest way to give. You can send your check made payable to **Baptist Homes Foundation** to 489 Castle Shannon Boulevard, Pittsburgh, PA 15234.

You may also make your gift by credit card by calling our office at 412-489-3260 or online at our secure website at www.bhf.plannedgiving.org.

Stocks, Bonds or Mutual Fund Shares

Gifts of securities that you have owned for more than one year avoid capital gains tax and entitle you to a full fair-market value federal income tax deduction. For more information, contact us at 412-489-3502 or visit www.bhf.plannedgiving.org.

Whole and Variable Life Insurance

You transfer ownership of a paid life insurance policy to **Baptist Homes Foundation** who can elect to cash in the policy now or hold it.

Gifts from Donor-Advised Funds

Make an outright gift from your donor-advised fund OR name us the ultimate beneficiary of the remainder in the fund.

Gifts from Traditional IRAs

If you're at least 70 1/2, you can transfer up to \$100,000 directly to **Baptist Homes Society** without incurring federal income tax and the gift counts toward your required minimum distribution.

Appreciated Property or Real Estate

You deed your home, vacation home, undeveloped property, or commercial building to **Baptist Homes Foundation**. You may continue to use the property rent-free, and then ownership passes to us when you no longer need it. Baptist Homes Foundation may use the property or sell it and use the proceeds.

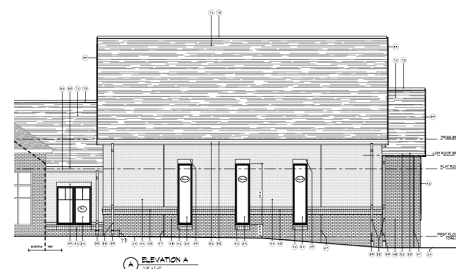
We accept gifts of tangible personal property if they are related to our mission and/or conform to our gift acceptance policy, available on our website or furnished upon request.

Why does this campaign have an endowment component?

Generally speaking, an endowment is a permanent fund where the principal is kept intact and from which income and gains are used for a specific purpose in perpetuity. By creating a chaplaincy endowment, Baptist Homes Society assures that moving forward it will have the funds needed to provide spiritual programming and maintain and staff the chapel on both campuses even in the event of uncertain economic conditions.

Feasibility

- More than one-half of the campaign goal has already been committed by donors.
- Providence Point residents have expressed overwhelming support for building a chapel on that campus reflective of the religious make-up of the community. Some residents have even made irrevocable pledges of some or all of their entry fee to assure construction and endowment of the chapel (see **Ways to Give**).



- All of our board members have collectively contributed nearly \$150,000 to the capital campaign to enable Baptist Homes Foundation to receive a \$50,000 challenge grant.
- The region has recognized the historic significance of the 123-year-old stained glass windows being incorporated into the project and The Allegheny Foundation has awarded a \$25,000 grant to restore the windows and a \$70,000 grant to incorporate six contemporary windows with the historic design.

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- Funds irrevocably committed to the project may have qualified as collateral for a low-interest private loan that permitted construction of Providence Chapel to begin before the Phase II expansion of Providence Point and reduce construction costs.
- Operating funds currently being directed to offset the cost of Baptist Homes Society’s chaplaincy program will be permanently redirected to our Samaritan Fund for Resident Assistance to help to subsidize the care of residents who have outlived their resources [Baptist Homes Society currently provides nearly \$4 million annually in benevolent and reimbursed care].

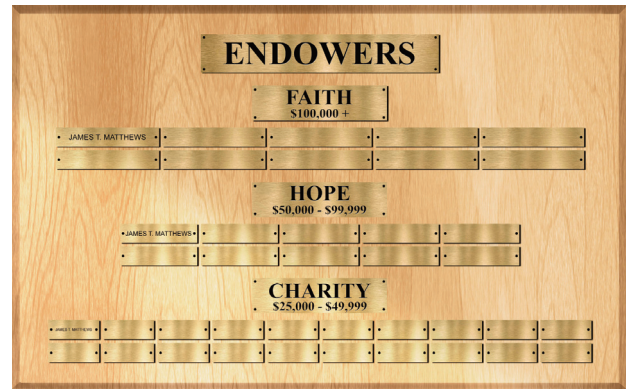
Principal Outcome

To give honor and glory to God by our service to those entrusted to our care.

Budget and Construction

The net cost to build Providence Chapel is estimated to be \$1.5 million [refer to the chart on the next page]. The \$2 million endowment is projected to generate \$100,000 annually in perpetuity to cover chapel-related maintenance and upkeep costs on both campuses, the cost of our chaplain, visiting ministers, and other costs related to our chaplaincy program.

Construction began in the summer 2017. Completion is scheduled for early 2018.



Builders and Endowers

- Gifts and pledges from \$3,000 to \$24,999 will be acknowledged on our *Builders Board*.
- Gifts of \$25,000 and up will be acknowledged on our *Endowers Board*.
- Persons contributing \$25,000 or more will have the option of being listed on the *Endowers Board* or having their name or the name of a loved one integrated into one of the six contemporary 30 inch by ten-foot stained glass windows being made for Providence Chapel, on a first come, first served basis.

Pledges and Recognition Criteria

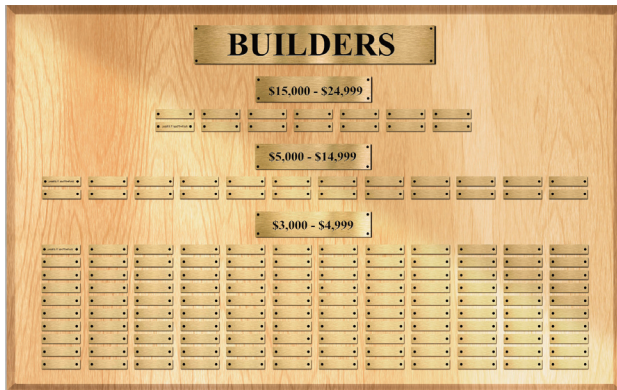
To encourage maximum participation, pledges may be paid over three years. Revocable gifts, such as bequests, will only be recognized when payment is received.

Irrevocable planned gifts, such as trusts and gift annuities, will be recognized based on the present value of the projected charitable remainder amount.

Gifts of tangible personal property and real property will be recognized at their value as determined by a third-party certified, qualified appraiser.

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Donor Recognition

Baptist Homes Society's boards, residents, volunteers and staff appreciate the generous support of our donors.

Your gift to our campaign to build Providence Chapel and endow our chaplaincy program, regardless of the amount, will enhance the quality of life of our residents.

Your support will also enable us to direct additional dollars to our Samaritan Fund for Resident Assistance and subsidize the cost of the increasing number of residents on both of our campuses who have outlived their resources through no fault of their own.

In appreciation of those who have demonstrated an exceptional commitment to this project by donating gifts totaling \$3,000 or more, we will provide permanent recognition on a Donor Wall in Providence Chapel for their generous support.

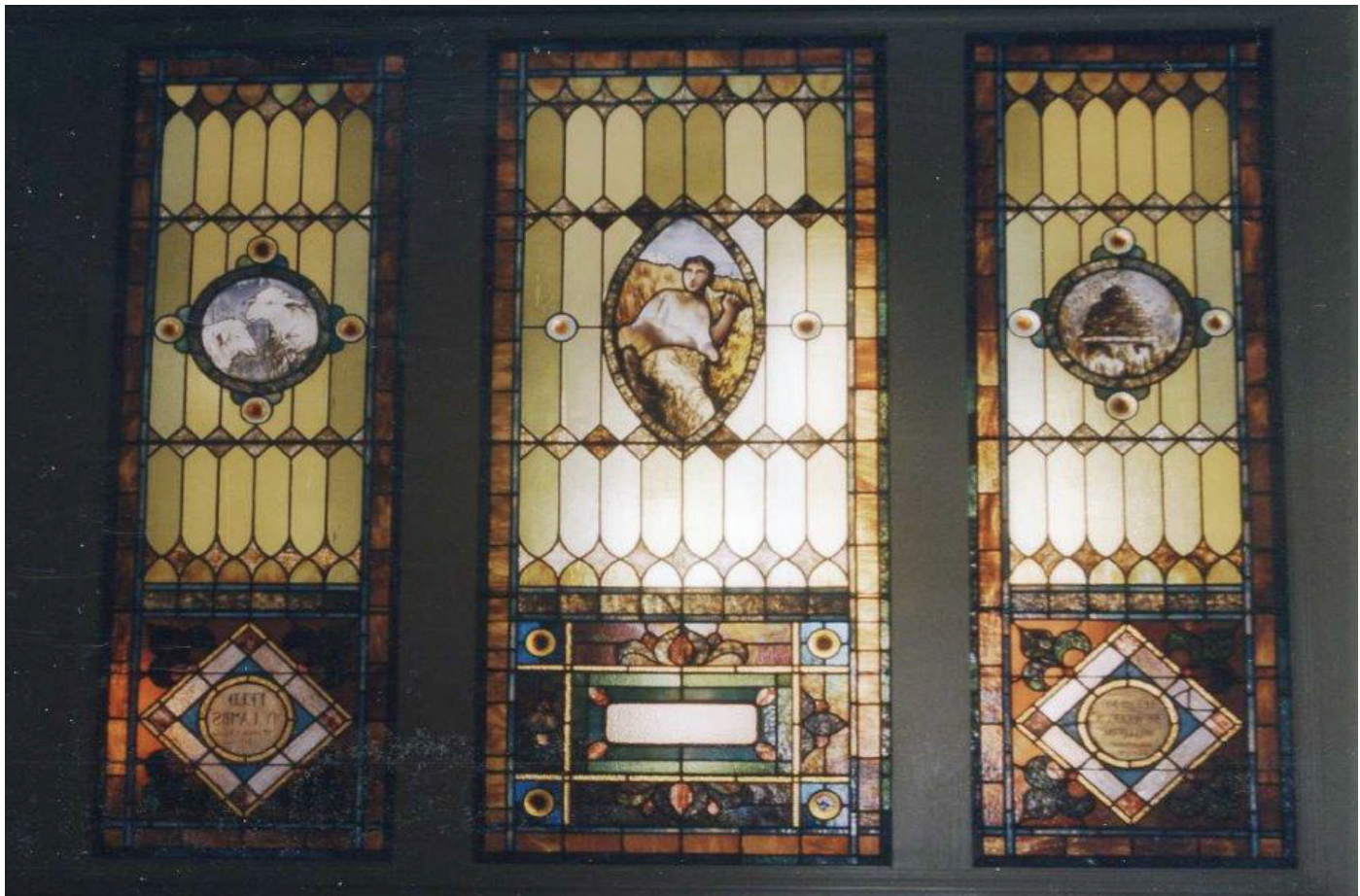
PROVIDENCE CHAPEL BUDGET

MASONRY ASSEMBLIES	\$230,000
GYPSON DRY WALL ASSEMBLIES	\$226,400
HVAC	\$130,000
ELECTRICAL	\$97,700
CAST-IN-PLACE CONCRETE	\$66,500
NEW STAINED GLASS WINDOWS [6]*	\$70,000
GLASS, GLAZING & WINDOWS TREATMENT	\$40,000
FURNITURE	\$50,000
HISTORIC STAINED GLASS WINDOWS [3]*	\$50,000
ROOFING AND WATERPROOFING	\$49,100
AUDIO VISUAL SYSTEM/PROJECTION SCREEN	\$48,000
PLUMBING	\$42,000
INTERIOR ARCHITECTURAL WOODWORK	\$40,730
ARCHITECTURAL FEES & ESTIMATING CONTINGENCY	\$40,000
PAINTING AND WALLCOVERING	\$31,600
OVER-RUN RESERVE	\$30,000
FLOORING/TILING/CARPET	\$30,000
BUILDING PERMIT	\$29,000
FIRE PROTECTION	\$28,240
HISTORIC WINDOWS RESTORATION*	\$25,000
GENERAL CONTRACTOR OH&P	\$24,565
LANDSCAPING	\$19,500
ROUGH CARPENTRY	\$18,665
DOORS, FRAMES AND HARDWARE	\$18,500
DEMOLITION/PREPARATION	\$17,500
CAMPAIGN COSTS	\$12,500
DONOR RECOGNITION BOARDS/ENGRAVING	\$12,000
PIANO*	\$8,000
MISCELLANEOUS METALS	\$5,200
BUILDING SPECIALTIES	\$4,800
ALTAR, PULPIT AND RELATED ITEMS*	\$4,500
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CONSTRUCTION-RELATED COSTS	\$1,500,000
ENDOWMENT BALANCE NEEDED	\$2,000,000
TOTAL PROJECT COSTS:	\$3,500,000

*=donated Items

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Moving Forward Without Forgetting our Past

The centerpiece of Providence Chapel will be three 1894 stained glass windows made by the preeminent glass maker Rudy Bros. & Reich of Pittsburgh for Mansfield Baptist Church in Carnegie, PA and rescued in the mid-20th century. The windows were donated by Mardi and Larry Jackley at our campaign kickoff on August 31, 2016. Given their artistic and historic significance, a grant has been provided by The Allegheny Foundation to restore the windows.

Ironically, Albert M. Tannler, a nationally recognized authority on Rudy Bros. & Reich stained glass and John Kelly, a prominent restorer of Rudy Bros. & Reich stained glass, are both based in Pittsburgh. Acquisition and restoration of these windows for Providence Chapel assures that these treasures will continue to be enjoyed by future generations. Six new stained glass windows are being designed to complement the centerpiece.



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